

## DETERMINATION

### Requirements to include or change a political party logo for use on ballot papers

*Electoral Act 2002, Sections 45(4) and 51(2A)*

Determination 006/2022

#### Keywords

*Ballot paper, eligible political party, logo, Register of Political Parties, registered political party*

#### Preamble

The registration of an eligible political party is governed by Part 4 of the *Electoral Act 2002* (Vic) (Electoral Act). Under section 45(3) of the Electoral Act, an application to register an eligible political party may include a request that the Victorian Electoral Commission (VEC) register a logo to be used in the printing of ballot papers in accordance with section 74 of the Electoral Act. A request by an eligible political party to register a logo must comply with section 45(4) of the Electoral Act.

A registered political party can request to change a currently registered logo in the Register of Political Parties. A registered political party may also request to add a logo if they do not have one. The application must include the requirements in section 51(2A) of the Electoral Act, which are substantially the same as those for eligible political parties seeking to register a logo. Under section 51(1A) of the Electoral Act, applications to amend the Register of Political Parties to enter a logo must be made at least 120 days before election day. Applications to change a logo must also be made at least 120 days before election day.

This Determinations outlines the requirements to include or change a political party logo for use on ballot papers.

#### Audience

The principal audience for this Determination includes:

- eligible political parties seeking registration
- registered political parties.

#### Determination

I, Warwick Gately AM, Electoral Commissioner for the State of Victoria, by delegation of the Victorian Electoral Commission pursuant to section 16(1)(b) of the Electoral Act, make the following determination in accordance with section 9(3) of the Electoral Act.

This Determination is made pursuant to sections 45(4)(c) and 51(2A)(c) of the Electoral Act.

1. ***Requirements to include or change a political party logo for use on ballot papers***
  - 1.1. When a party logo is submitted for registration, it must meet the following specifications to ensure it is compatible for printing in ballot papers and related materials. Ballot papers are generated in the CMYK (Cyan-Magenta-Yellow-Black) workspace to comply with the colour model used in printing.
  - 1.2. A logo submitted by an eligible or registered political party must be
    - 1.2.1. a vector graphic in Encapsulated PostScript (EPS) format
    - 1.2.2. 100% black in a CMYK colour space
    - 1.2.3. contained within 10 mm x 10 mm
    - 1.2.4. correctly reproducible within a frame of 7 mm x 7 mm
    - 1.2.5. provided in a PDF file that complies with the International Standard ISO 32000-2:2020 as was in force on 22 March 2016
    - 1.2.6. smaller than 5 MB.
  - 1.3. Submitted logos must **not** include
    - 1.3.1. live text
    - 1.3.2. transparency or overprinting
    - 1.3.3. custom halftone, transfer curve or colour profile settings.
  - 1.4. The VEC will apply a solid black frame of 0.75 pt around the logo to ensure correct alignment on the ballot paper. If a logo does not meet the requirements determined by the VEC, the VEC takes no responsibility if the provided logo is unreadable or not clearly visible in the actual printed size.
  - 1.5. Once registered, the logo will be printed adjacent to the name of the registered political party's endorsed candidate on any Legislative Assembly election ballot paper and beneath the square printed above-the-line associated on any Legislative Council election ballot paper including a group registered by the registered political party (including composite groups).

## **Revocation of previous instrument**

Determination 001/2018 ('Registered Political Parties registration of logos') made by the Victorian Electoral Commission on 1 August 2018 is revoked by the commencement of this determination.

## Commencement of this Determination

This Determination commences on 1 November 2022 and remains in effect until such time as it is amended, revoked, superseded, or otherwise replaced.

Warwick Gately AM  
Electoral Commissioner  
Victorian Electoral Commission

31 October 2022

## Document Details

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